

L'ORÉAL

PARTNER SHOP

USER GUIDE

*How do I add products
to my basket?*



How do I place an order?

There are multiple ways to place an order. The 5 ways are to place an order from a list page, from a product page, from a cross-selling push, from a favorite list or from an autoship list.

01 — YOU WANT TO PLACE AN ORDER FROM A LIST PAGE

In the navigation menu, hover over 'Shop by Brand' or 'Shop by Category' to view the list page of your choice. Or search for the product you wish to purchase using one of the methods outlined in the 'Storefront Navigation' user guide following [this link](#).

Once you have landed on the list page you have two options to place an order:

First option:

Once you have located the product you want to add to your basket, select the quantity you require by either typing in the number or using the '+' or '-' buttons (1). Once you have adjusted the quantity you want, click on the 'basket icon' to add the products to your basket (2).

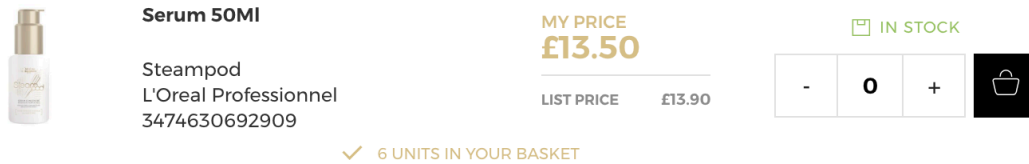
Second option:

You can also add quantities on several products and click on 'add all to basket' in the sticky add to basket bar (3). **This is the best option if you want to add simultaneously several products to your basket.**

The screenshot shows the L'Oréal Professionnel Partner Shop interface. At the top, there's a navigation bar with the L'Oréal logo, a search bar, and icons for Customer Care, My Account, Favourites, Re-Order, and Basket. Below this is a secondary navigation bar with tabs for SHOP BY BRAND, SHOP BY CATEGORY, TRAINING, and SPECIAL OFFERS. The main content area displays a list of products with their images, names, prices, and quantity selection options. A sticky bar at the bottom contains a 'YOUR SELECTION' summary and three buttons: 'add all to favourite list', 'add all to auto-replenishment list', and 'add all to basket'.

Product Name	MY PRICE	LIST PRICE	Quantity	Stock Status
Majimeche Double Cream Sachets (6x25ml)	£24.25	£24.50	6	IN STOCK
Volumetry Conditioner 200ML	£10.40	£10.70	0	IN STOCK
Serum 50ML	£13.50	£15.90	6	IN STOCK
Reconstruct Very Damaged Hair Shampoo 250ml	£10.50		0	IN STOCK

A confirmation message will be displayed below the added products.



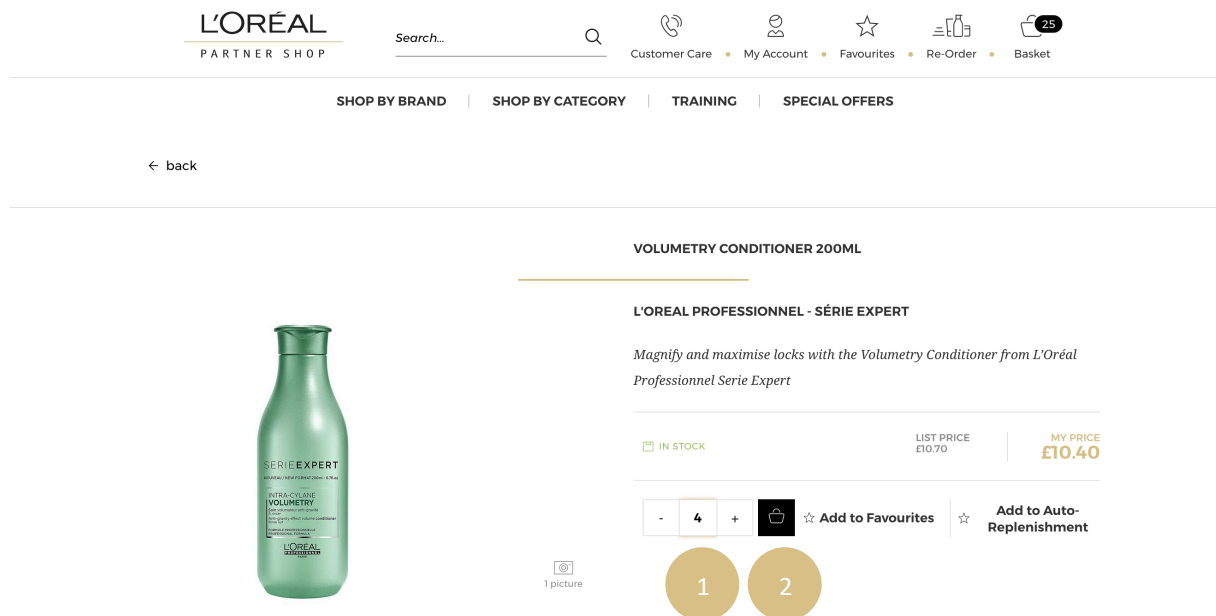
The product card displays a small image of the Serum 50MI bottle on the left. To its right, the text reads 'Serum 50MI', 'Steampod', 'L'Oreal Professionnel', and '3474630692909'. Further right, the pricing is shown: 'MY PRICE £13.50' and 'LIST PRICE £13.90'. To the right of the pricing is a green 'IN STOCK' label. Below these elements is a quantity selector with a minus sign, the number '0', and a plus sign, followed by a black shopping basket icon. At the bottom center of the card, there is a green checkmark icon and the text '6 UNITS IN YOUR BASKET'.

To view more information about the product such as ingredients, pack size, or description simply click on the image of the product. You can retrieve all this information in the 'Product' user guide following [this link](#).

02 — YOU WANT TO PLACE AN ORDER FROM A PRODUCT PAGE

Search for the product you wish to purchase using one of the methods outlined in the 'Product' user guide following [this link](#).

Once you have landed on the product page you have only one option to place an order. Select the quantity you require by either typing in the number or using the '+' or '-' buttons (1). Once you have adjusted the quantity you want, click on the 'basket icon' to add the products to your basket (2).



The screenshot shows the top navigation bar of the L'Oréal Partner Shop. It includes the L'Oréal logo, a search bar, and icons for Customer Care, My Account, Favourites, Re-Order, and a Basket with 25 items. Below the navigation bar are menu options: SHOP BY BRAND, SHOP BY CATEGORY, TRAINING, and SPECIAL OFFERS. A 'back' button is visible on the left. The main product area features a green bottle of 'VOLUMETRY CONDITIONER 200ML' from the 'L'OREAL PROFESSIONNEL - SÉRIE EXPERT' line. The product description states: 'Magnify and maximise locks with the Volumetry Conditioner from L'Oréal Professionnel Serie Expert'. The pricing section shows 'IN STOCK', 'LIST PRICE £10.70', and 'MY PRICE £10.40'. Below the pricing is a quantity selector with a minus sign, the number '4', and a plus sign, followed by a shopping basket icon and 'Add to Favourites' and 'Add to Auto-Replenishment' buttons. At the bottom, there are two circular buttons labeled '1' and '2', and a '1 picture' icon.

A confirmation message will be displayed below the added products.

< back

VOLUMETRY CONDITIONER 200ML

L'OREAL PROFESSIONNEL - SÉRIE EXPERT

Magnify and maximise locks with the Volumetry Conditioner from L'Oréal Professionnel Serie Expert



1 picture

IN STOCK

LIST PRICE
£10.70

MY PRICE
£10.40

- 0 +

★ Add to Favourites









★ Add to Auto-Replenishment

✓ 6 UNITS IN YOUR BASKET

03 — YOU WANT TO PLACE AN ORDER FROM A CROSS-SELLING PUSH

This option is available on the product page and on the basket page. You must scroll down the page until the section 'You May Also Like...' on the product page or 'Best Sellers' on the basket page. Select the quantity you require by either typing in the number or using the '+' or '-' buttons (1). Once you have adjusted the quantity you want, click on the 'basket icon' to add the products to your basket (2).

You may also like...

 <p>Vitamino Colour Shampoo 300ML</p> <p>Série Expert L'Oréal Professionnel 3474636483891</p> <p>LIST PRICE £8.70</p> <p>MY PRICE £9.40</p> <p>IN STOCK</p> <p>- 0 + </p> <p>1</p>	 <p>Vitamino Colour Conditioner 200ML</p> <p>Série Expert L'Oréal Professionnel 3474636483648</p> <p>LIST PRICE £10.70</p> <p>MY PRICE £10.40</p> <p>IN STOCK</p> <p>- 0 + </p>	 <p>Silver Shampoo 300ml</p> <p>Série Expert L'Oréal Professionnel 3474636502844</p> <p>LIST PRICE £8.70</p> <p>MY PRICE £9.40</p> <p>IN STOCK</p> <p>- 0 + </p>	 <p>Liss Control Plus 50ML</p> <p>Tecni.ART L'Oréal Professionnel 3474630623095</p> <p>LIST PRICE £12.50</p> <p>MY PRICE £12.00</p> <p>IN STOCK</p> <p>- 0 + </p> <p>2</p>
01		< >	

If you want to see more products you may also like click on the two arrows.

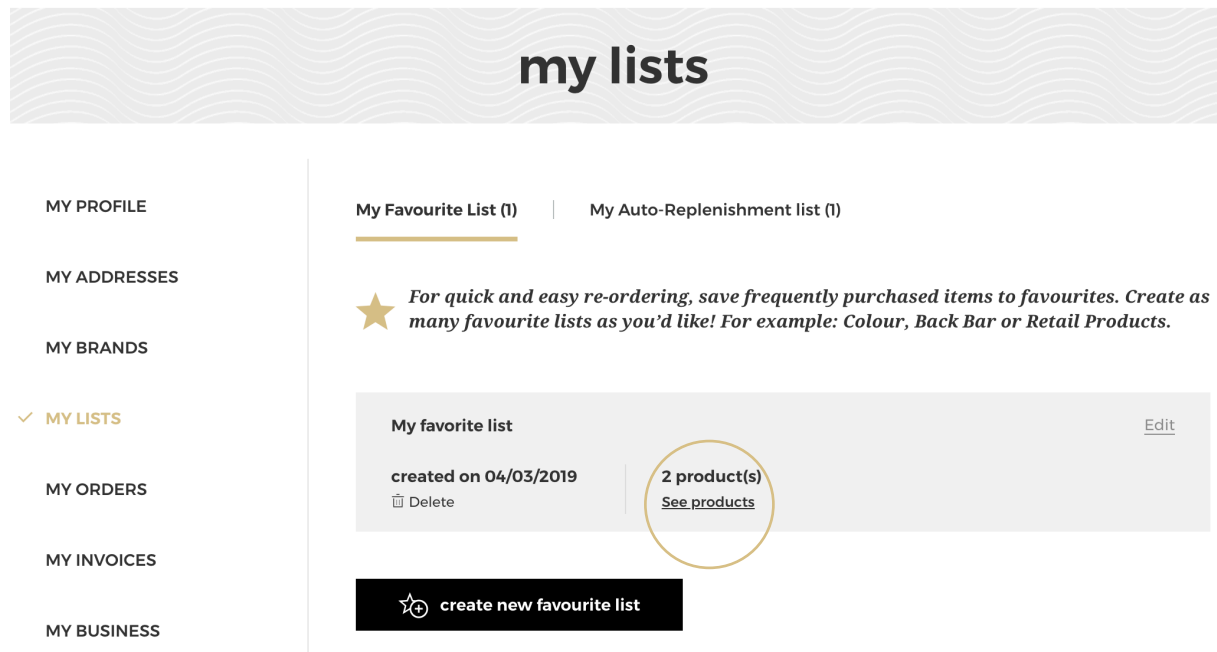
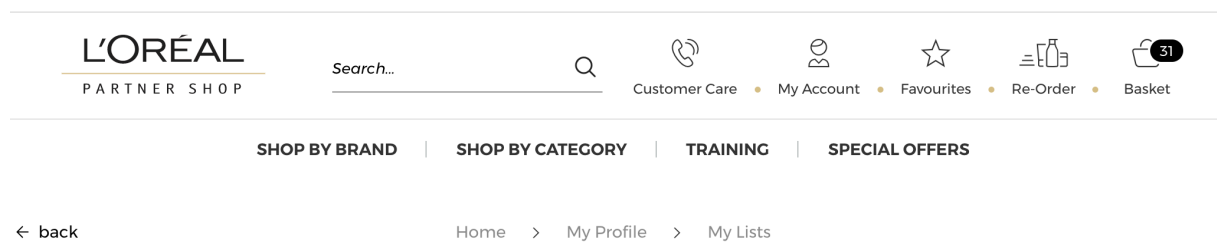
04 — YOU WANT TO PLACE AN ORDER FROM A FAVORITE LIST

If you need more information about the favorite lists, you can look at the 'Favorite list' user guide following [this link](#).

On any page, click on 'Favourites' in the header, you will be redirected on your favorite lists page in your personal account.



Click on the 'See products' link to be automatically redirected on the detailed page of the favorite list of your choice.



Select the quantity you require by either typing in the number or using the '+' or '-' buttons (1). Once you have adjusted the quantity you want, click on the 'basket icon' to add the products to your basket (2).

You can also add all the products of your list to your basket by clicking on the 'add all to basket' button (3).

The screenshot shows the 'my lists' interface. On the left is a navigation menu with options: MY PROFILE, MY ADDRESSES, MY BRANDS, MY LISTS (highlighted with a checkmark), MY ORDERS, MY INVOICES, MY BUSINESS, MANAGE TEAM, and PERMISSIONS. At the bottom of the menu is a 'Log Out' button. The main content area is titled 'my lists' and shows two lists: 'My Favourite List (1)' and 'My Auto-Replenishment list (1)'. The 'My Favourite List' is selected and contains two items:

- BLOND STUDIO NUTRI-DEVELO...** (Blond Studio L'Oreal Professionnel, 3474630704824) with a 'MY PRICE' of £10.90 and 'LIST PRICE' of £11.00. It is marked 'IN STOCK'. The quantity is set to 5. A 'Delete' button is present. A '2' in a yellow circle highlights the basket icon.
- Majimeche Cream 50MI** (Blond Studio L'Oreal Professionnel, 3474630704657) with a 'MY PRICE' of £8.80 and 'LIST PRICE' of £8.80. It is marked 'IN STOCK'. The quantity is set to 8. A 'Delete' button is present. A '1' in a yellow circle highlights the quantity input field.

At the bottom of the list, there is a 'TOTAL 124.90 GBP' and an 'add all to basket' button, with a '3' in a yellow circle highlighting it. A '2 UNITS IN YOUR BASKET' status is also visible.

A message will be displayed to confirm you have added these products to your basket.

This is a close-up of the product card for 'BLOND STUDIO NUTRI-DEVELO...'. It shows the product image, name, brand, and price (£10.90). The quantity is set to 5. A 'Delete' button is on the left. A '7 UNITS IN YOUR BASKET' status is shown in a yellow circle. The 'add to basket' button is on the right.

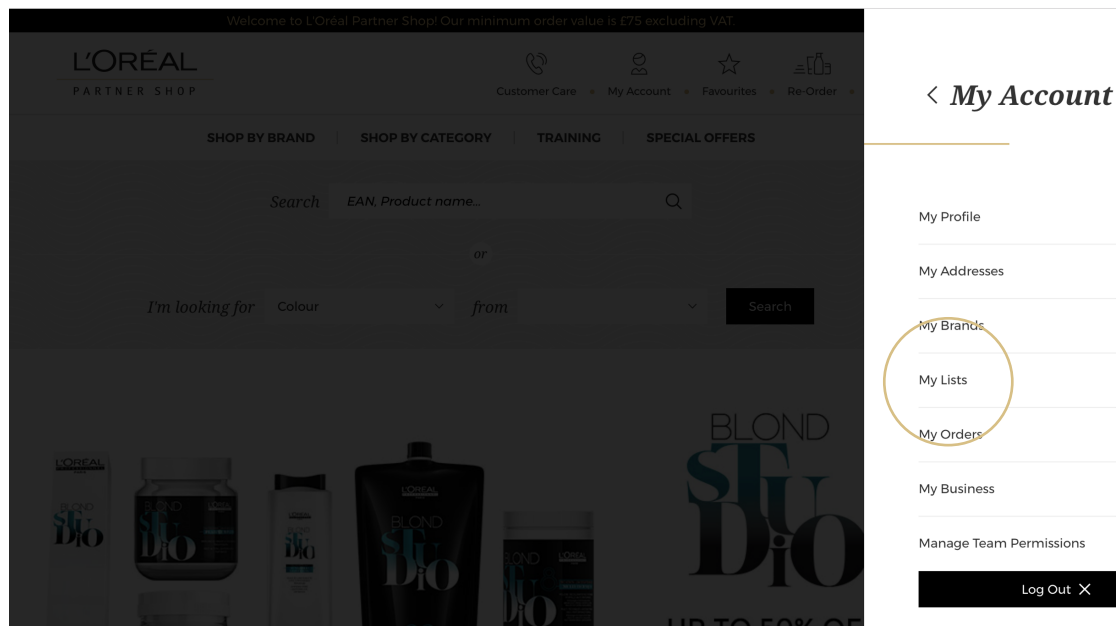
04 — YOU WANT TO PLACE AN ORDER FROM AN AUTOSHIP LIST

If you need more information about the autoship lists, you can look at the 'Autoship list' user guide following [this link](#).

On any page, click on 'My Account' in the header, a lateral layer will be displayed.



Then, you must click on 'My lists' to be redirected to the corresponding landed page.



Select the tab 'My Auto-Replenishment list'.

my lists

MY PROFILE

MY ADDRESSES

MY BRANDS

✓ MY LISTS

MY ORDERS

MY INVOICES

MY BUSINESS

MANAGE TEAM

PERMISSIONS

Log Out ✕

My Favourite List (2)

My Auto-Replenishment list (1)



For quick and easy re-ordering, save frequently purchased items to favourites. Create as many favourite lists as you'd like! For example: Colour, Back Bar or Retail Products.

L'Oréal Mythic Oil

[Edit](#)

created on 28/02/2019

3 product(s)

Delete

[See products](#)

L'Oréal Botanée

[Edit](#)

created on 28/02/2019

3 product(s)

Delete

[See products](#)

create new favourite list

Click on the 'See products' link to be automatically redirected on the detailed page of the autoship list of your choice. The selected autoship list can be active or inactive.

my lists

MY PROFILE

MY ADDRESSES

MY BRANDS

✓ MY LISTS

MY ORDERS

MY INVOICES

MY BUSINESS

MANAGE TEAM

PERMISSIONS

Log Out ✕

My Favourite List (2)

My Auto-Replenishment list (1)



For quick and easy re-ordering, save frequently purchased items to favourites. Create as many favourite lists as you'd like! For example: Colour, Back Bar or Retail Products.

L'Oréal Mythic Oil

[Edit](#)

created on 28/02/2019

Delete

3 product(s)

[See products](#)

L'Oréal Botanée

[Edit](#)

created on 28/02/2019

Delete

3 product(s)

[See products](#)



create new favourite list

Select the quantity you require by either typing in the number or using the '+' or '-' buttons (1). Once you have adjusted the quantity you want, click on the 'basket icon' to add the products to your basket (2).

You can also add all the products of your list to your basket by clicking on the 'add all to basket' button (3).

My Favourite List (2)

My Auto-Replenishment list (2)

← back

LEGAL DISCLAIMER



Shampoo refill

Inactive

[Edit](#)

created on 16/04/2019

Every 2 weeks

2 product(s)

Delete

Ship to address

50 Manor Road EAST
CENTRAL LONDON null
EC16 7QN

Payment method

On account

✓ I accept the general conditions of sale according to the auto-replenishment list

✓ Minimum Order Value conditions disclaimer



BOTANEA PURE INDIGO SHADE ...
Botanée
L'Oreal Professionnel

MY PRICE
£61.80

LIST PRICE £61.80

IN STOCK



Delete



BOTANEA PURE CASSIA SHADE ...
Botanée
L'Oreal Professionnel

MY PRICE
£61.80

LIST PRICE £61.80

IN STOCK



Delete



TOTAL
185.40 GBP

add all to basket

A message will be displayed to confirm you have added these products to your basket.


My Favourite List (1)

My Auto-Replenishment list (1)

← back

My favorite list Edit

created on 04/03/2019 2 product(s)
Delete See products




BLOND STUDIO NUTRI-DEVELO...
Blond Studio
L'Oreal Professionnel
3474630704824


MY PRICE
£10.90

LIST PRICE £11.00

IN STOCK

- **5** + 

Delete ✓ 12 UNITS IN YOUR BASKET




Majimeche Cream 50MI
Blond Studio
L'Oreal Professionnel
3474630704657

MY PRICE
£8.80

LIST PRICE £8.80

IN STOCK

- **8** + 

Delete ✓ 16 UNITS IN YOUR BASKET

TOTAL
124.90 GBP ?

add all to basket

If you have any questions about this user guide, do not hesitate to contact us by phone, by email or your personal contact following [this link](#).